

# 2006 WORLD CHAMPIONSHIP FOR MARCHING SHOW BANDS, JEJU, KOREA

#### An Organizational Outline

Dated: December 14, 2004 Subject to change without prior notice.



Performance of the Traditional Korean Military Band

### Organizing Committee 2006 World Championship for Marching Show Bands Jeju, Korea

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# Invitation to Jeju, the Peace Island

We extend to you our congenial invitation to the 2006 World Championship for Marching Show Bands to be held in Jeju, Korea, a premier tourists destination for Asians and people from around the world.

With its scenic beauty and splendid beaches, Jeju Island has been the paradise for honeymooners and vacationing families. Indeed, Jeju is synonymous with "peace and harmony."

It is not coincidental that the 2006 Championship in Jeju will be held under the theme, "World Peace Through Youth Music".

In 2006, for the first time, the young musicians of marching bands around the world will manifest their desire for world peace. Using their musical talent as medium, the future leaders of the world will call for healing and reconciliation in this fractured world. No country is more fitting for such noble objectives than Korea, still divided as the only remnant of the Cold War.

First and foremost, our goal is to make the 2006 Championship a truly fun-filled memorable event for all participants to enjoy and cherish in their hearts for long time to come. We will spare no efforts in accomplishing this goal.

The following pages will present basic information on the 2006 Championship in Jeju.

On behalf of our citizens, I wish to welcome all of you to the great city of Jeju in 2006.

**Kim Yung-hoon,** Mayor of Jeju City Jeju, Korea



# **Executive Summary**

#### An Overview

Selecting Jeju as the venue for the 2006 World Championship for Marching Show Bands was a prudent decision for several reasons.

First, the municipal government of Jeju, from the Mayor to the working staff, has made an unfaltering commitment to make the event an unquestionable success. There is a civic movement among the community leaders to proclaim Jeju as the "Island of Peace" in time for the 2006 event.

Second, the principal organizers in Jeju working for the 2006 Championship have accumulated their valuable knowledge and experience while hosting the Jeju Summer Band Festival ("JSBF") every year since 1995. Accomplished wind musicians and professional brass ensembles from all over the world have participated in the JSBF. Utilizing their organizational skills, we will tie our 2006 Championship to the 2006 JSBF in such a way as to maximize the artistic satisfaction for the participants of both events.

Third, the citizens of Jeju Island will show that they are the "captive audience" in the positive sense of the term. They will demonstrate their enthusiasm for the marching bands coming from near and far. To the people of Jeju, watching and cheering the international bands during the JSBF has been a favorite pass time every summer. With such citizens back up, the 2006 Championship will culminate in the magnificent street parades by marching bands on the thoroughfare of Jeju, followed by spectacular fireworks and welcoming concerts on the 15th day of August.

Fourth, the island of Jeju offers a variety of sports including without limitation fishing, mountain climbing, hiking through the native villages rich in folklore, cycling, swimming and other water sports along the pristine shorelines and beaches. In other words, Jeju has something for every participant of the 2006 event.

Thus, Jeju has both natural and human resources to transform all young participants of the 2006 event uniquely successful champions of world's marching bands. In the end, through their participation in the 2006 event, these young musicians from around the globe will exalt the lofty cause of world peace to a higher plateau.



#### **Tentative Planning for the 2006 Championship Events**

Date	Time	Venue
12 Aug (Sat)	2:00 PM	Halla Gymnasium
13 Aug (Sun)	2:00 PM	Halla Gymnasium
14 Aug (Mon)	2:00 PM	Halla Gymnasium
	8:00 PM	Jeju Baseball Stadium
15 Aug (Tue)	6:30 PM	The Parade Route
	8:30 PM	Jeju Seaside Arts Center



#### Event

Opening Ceremony / Marching show preliminaries

Marching show preliminaries

Marching show finals

Parade Competition (No preliminaries)

Street Parade (Non-competition)

Awarding & Closing Ceremonies / Festivities / Fire Works





#### **Competition Venues**

#### **The Halla Gymnasium ("HG")**

HG is part of the Jeju Sports Complex ("JSC") and will be the venue for the Opening Ceremony and marching show competition, preliminaries and finals:

- 50m (length) x 34m (width)
- 3,758 sitting capacity
- Fully air-conditioned.



#### ■ The Jeju Baseball Stadium ("JBS")

- 8,547 sitting capacity

JBS is also part of JSC and will be the venue for the parade competition:



#### The Jeju Seaside Arts Center ("JAC")

JAC is an outdoor performing center and will be the venue for the Awarding and Closing Ceremonies:

- 2,000 sitting capacity



# **Air Travel to and from Jeju**

As Jeju is a favorite vacation site during the summer, participants of the 2006 Championship are encouraged to book their air flights as soon as possible. The final destination should be the Jeju International Airport ("CJU") in Jeju City. There are direct flights to CJU originating from major cities in Northeast Asia such as Seoul, Tokyo, Osaka, Fukuoka, Taipei, Beijing, and Shanghai.

Participants from other cities will have to book their flights to the Seoul Incheon International Airport ("ICN") in Korea and local flights from Seoul Gimpo Airport ("GMP") to CJU. Numerous buses provide the 30 to 40 minute ride between ICN and GMP, leaving in every 15 minute interval.

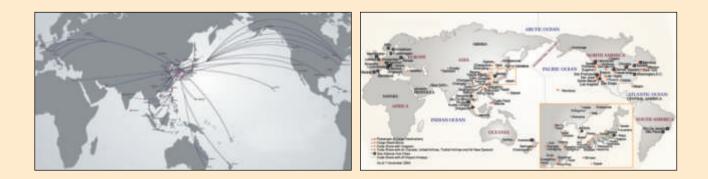
Currently two Korean airlines, Korean Air and Asiana Airlines are serving the route between GMP and CJU. The contact information for these airlines is as follows:

N a m e	
Asiana Airlines	
Korean Air	

Both of the two Korean airlines listed above may offer you discounted air tickets for flights between ICN and CJU if you purchase your air tickets for flights to and from your city and ICN. In summer, the two Korean airlines operate together some 50 flights a day from GMP to CJU using middle to large airplanes such as Boeing 747 and Airbus 330. Please check if your aircraft has sufficient space for your group and music instruments.

Again, all bands planning to participate in the 2006 Championship event are encouraged to book their flights to and from Jeju as early as possible.

ICN serves some 60 airlines including major international airlines originating from major cities in the world. We highly recommend that you contact your travel agents early and ask them to arrange all your air flights to and from your city and Jeju, local transportation, accommodation and other travel needs.



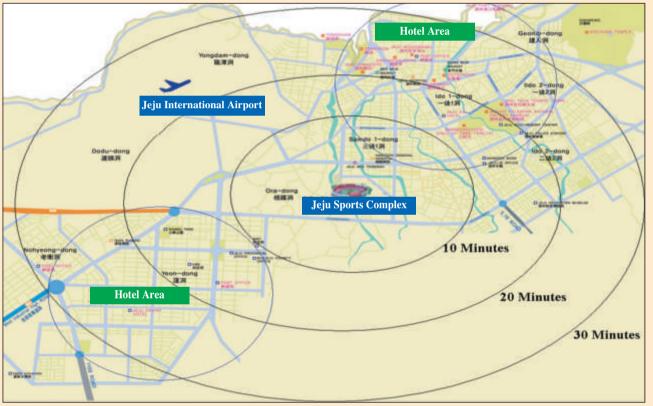


Website	
www.flyasiana.com	
www.koreanair.com	

# **Accommodation Facilities**

The main industry in Jeju consists of tourism and related services. As such, there are plenty of accommodation facilities for the participants of the 2006 Championship. According to the recent report from Jeju City, there are 448 accommodation facilities in Jeju City with 12,674 rooms, ranging from a small size guesthouse to a 5-star hotel with 512 luxury rooms.

In addition, thanks to the efficient road system in Jeju City and the convenient location of the competition venues, most of the accommodations and the airport are within 30 minutes by vehicle. The following map and tables will help you understand.



Map of Jeju City

#### **Current room rates of hotels**

As of December 2004

Hotel grade	Room Rate: KRW (US\$)	Number of hotels	Breakfast
Deluxe class	KRW 200,000 (≒US\$ 182) per room	8	Included
First class	KRW 150,000 (≒US\$ 137) per room	12	Included
Second class	KRW 75,000 (≒US\$ 68) per room	57	Included
Economy class	KRW 50,000 (≒US\$ 46) per room	264	Excluded
Youth Hostel	KRW 15,000 (≒US\$ 14) per person	1	Excluded

Note: (1) The price is based on 2 persons per room.

(2) Breakfast is not included at certain hotels. Please check in advance.



Deluxe Class Hotel

# **Transportation within Jeju City**

In Jeju City, there are various types of public transportation services and car services for hire. The local bus services connect between the airport and hotels, the Championship competition venues and to other related events such as the JSBF. Taxi services are efficient for incredibly low fare.



The best method for group transportation of the participants is to hire bus services. Your travel agent will be able to negotiate with his or her counterpart in Jeju for a reasonable package deal including air and ground transportation, hotels and other accommodation facilities, and food services.

The current rates (as of December 2004), subject to change, for bus and truck services are approximately as follows:

Capacity of Vehicles	Price Per Day: KRW (US\$)
Bus for 45 persons	KRW 250,000 (≒US\$ 227)
Bus for 30 / 24 persons	KRW 200,000 (≒US\$ 182)
Truck for 1 ton capacity	KRW 150,000 (≒US\$ 137)

Note: (1) The price may vary depending on companies. (2) The Price listed above includes gratuity for the driver.

Second Class Hotel



# **Dinning & Restaurants in Jeju**

There are a great number of restaurants for group tourists in Jeju City. It is easy to book restaurants for a large to small groups. The menu varies from Korean, Japanese, Chinese to Western styles.

The price at restaurants includes a service charge. In Jeju (Korea), one does not have to pay tips or gratuity at a restaurant. This no-gratuity practice is also extended to the services received at hotels, although some travelers make exceptions.

#### Current price per meal ranges as follows (as of December 2004)

- Korean style	From KRW 6,000 (≒US\$ 5.5)
- Fresh seafood dishes	From KRW 15,000 (≒US\$ 13.6)
- Western style	From KRW 15,000 (≒US\$ 13.6)

#### Useful websites for the information on hotels & restaurants in Jeju

- Jejudo Tourist Association	http://www.hijeju.or.kr
- Cyber Jeju	http://cyber.jeju.go.kr

# Link to the JSBF and Other Events

In 2006, the annual Jeju Summer Band Festival under the theme of "Island, the Resonance of Wind" will be held in conjunction with the 2006 Championship from August 12th to 20th. In 2006, the JSBF will feature the Ensemble Festival and the Brass Competition. In the recent past, groups such as Spanish Brass "LUUR-METALLS", Atlantic Brass Quintet and Chestnut Brass Company have performed at the JSBF. In 2006,



a brass competition will be held in six categories, namely, Trumpet, Horn, Trombone, Euphonium, Tuba, and Brass Quintet.

Participants of the 2006 Championship will be highly recommended to participate in the JSBF events. As they say, catch two birds with one stone, or get two for the price of one.

For those bands which seek performing opportunities, sightseeing and/or other activities in the Seoul metropolitan area immediately preceding or following the 2006 Championship, we will help identify the sponsors for such programs.

# **Weather in Jeju and Seoul**

The average temperatures in Jeju and Seoul in the middle of August range as follows:

Jeju	23.5	°C ~	29.3 ℃	/	74.3
Seoul	21.3	°C ~	27.6 ℃	/	70.3

### See You in Jeju in 2006!

We have outlined the organizational groundwork for the 2006 World Championship for Marching Show Bands. We have just started. Much work remains to be done.

We are pleased to report that three bands (one each from South America, Asia and Europe) have already applied for participation in the 2006 Championship. As we make our progress, we will work in close cooperation with the leadership of WAMSB and each and all prospective participants of the Championship in every country.

Our goal is to make each participant of the 2006 Championship a real winner. We invite you to share with other band musicians around the world a lifetime experience of great time in Jeju.

Be the Winner. See you in Jeju in 2006!





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For information, please contact

Executive Committee ("EC") of the Organizing Committee 2006 World Championship for Marching Show Bands Jeju, Korea

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In co-sponsorship with



World Association of Marching Show Bands

and

Jeju City

